The National Humane Education Society

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Mission and History

Whenever we, as a society, allow an animal to die from starvation or abuse, or whenever a euthanizing agent enters the bloodstream of a healthy animal, we wound humanity.
Anna C. Briggs, Founder

In 1948, in response to our Nation’s constant killing of stray and abandoned companion animals, Mrs. Anna C. Briggs founded The National Humane Education Society (NHES) as a private, nonprofit animal welfare organization with a central mission “to foster a sentiment of kindness to animals in children and adults . . . .” This mission stemmed from Mrs. Briggs’ philosophical belief system that “Animals have intrinsic value in and of themselves and are deserving of our protection.”

Kindness in Action - Anna C Briggs 1957 Washington, D.C.

Then, in 1963, Alice Morgan Wright, NHES board member and benefactress, wrote 12 Guiding Principles to serve as a simple blueprint for the creation of a more humane world:

1. To oppose cruelty in all its forms.
2. To strive for an end to bullfighting, rodeo and all cruel sports whenever performed and wherever represented as art or as entertainment.
3. To strive to abolish cruel trapping.
4. To discourage hunting, especially as a sport.
5. To oppose all poisoning of wildlife.
6. To protect and conserve wildlife for its own sake and not as a resource for Man’s exploitation.
7. To aid or initiate programs for slaughter reform.
8. To teach humane handling and care of work animals and food animals.
9. To advance programs in the humane sterilization of cats and dogs in order to reduce their overpopulation.
10. To provide for the rescue, housing and feeding of lost, stray or abandoned animals until suitable homes are found.
11. To urge that when it is necessary to put any tame animal to death, unless some better method of euthanasia is available, it be so arranged that the animal be held in the arms of some human friend while it is being given a painless preliminary anesthetic, to be stroked and comforted with reassuring words until it loses consciousness after which the lethal agent should be quickly administered.
12. To recognize in animals their capacity for friendship and their need for friends. To befriend all Earth’s creatures of the land, the sea and the air— to defend them against ravages by mankind, and to inspire in human beings compassion for all.

Alice M. Wright, Benefactress

Now, more than sixty years after its founding, without financial assistance from local, state, or federal governments, NHES continues to grow and to decrease animal suffering through its humane education & advocacy and animal care programs. Today, with nearly 400,000 supporters, NHES is still guided by Mrs. Briggs’ philosophical belief system, and is committed to the implementation of Alice Morgan Wright’s 12 Guiding Principles as a blueprint for the creation of a more humane world.
Message from the President

I am pleased to share The National Humane Education Society (NHES) Annual Report for Fiscal Year 2012 with you—our friends and supporters—who make our meaningful work on behalf of animals possible. With your help this year, we once again made measurable progress towards creating a more humane world in which all animals will one day come to know kindness and compassion. As you read this report, we hope that you will share our sense of pride because you are part of NHES and equally responsible for its accomplishments.

This year, our humane educators reached tens of thousands of children and adults with our humane message to foster a sentiment of kindness towards animals, and our educational materials were distributed across the country and around the globe. We positively impacted the lives of thousands of animals through our hands-on animal care programs provided by The Briggs Animal Adoption Center and Peace Plantation Animal Sanctuary. Further, we prevented the unnecessary birth and ensuing suffering of hundreds of thousands of puppies and kittens through the reduced-cost spay/neuter services provided by our Spay Today program.

On behalf of the Board of Directors, I want to convey our sincere appreciation for your dedication and support of NHES. We remain steadfastly committed to the creation of a more humane world through substantive expansion of NHES’s humane education and advocacy activities and hands-on animal care programs. To these ends, with your help, we will continue our humane work far into the future.

With heartfelt thanks,

Jim Taylor
President
I. The Humane Education & Advocacy Program serves to educate children and adults about proper animal stewardship through (1) creating and providing humane education presentations and programs; (2) providing informational services to supporters and the general public; (3) networking with other humane organizations; (4) creating and distributing humane education materials, both nationally and internationally; (5) creating, maintaining, and disseminating relevant information on the NHES website, social networking sites, and e-mail newsletters; and (6) advocating for animals by encouraging a multitude of private companies, law enforcement, regulatory agencies, and lawmakers—nationally and internationally—to adopt policies and laws that encompass the humane treatment of animals.

In 1954, Alice Morgan Wright, NHES board member and benefactress, wrote of NHES, “In 1948 we incorporated, a small group of us, to carry on what we think is one of the urgent needs of our time, Humane Education.” Today, the urgent need for humane education is still with us, and the NHES Humane Education & Advocacy Program is doing its part to meet this need—to provide humane education and create a more humane world.

Educational Programs

Every year, our humane educators directly reach thousands of children and adults through educational programs. Whether we set up in school auditoriums, church basements, community centers, classrooms or our own facilities, our programs can be tailored to any group, large or small, younger or older. Lesson plans range greatly in complexity. Our simplest lesson plans may focus almost entirely on safely petting cats and dogs. More mature groups may discuss their own prejudices toward different groups of animals,
what they mean, and how to leave them behind. We also cover dog bite prevention, reporting animal cruelty, the importance of neutering, and much more.

- Humane educators visited myriad venues to reach a varied audience with a message of kindness to animals. Highlights include visits to:
  - Several groups of agriculture students. We love having access to children considering a career with animals. While covering general topics such as kindness, reporting cruelty, and the importance of neutering, we always include lessons on the living conditions on factory farms.
  - Students classified as emotionally disturbed and/or cognitively disabled. With these special groups, we paid great attention to gentleness, empathy, and (mostly for the emotionally disturbed children) reporting animal cruelty.
  - Multiple school career days. We focused on fields that directly help animals such as veterinarians, groomers, or animal control officers, but we also covered general topics such as adoption, animal needs, and reporting cruelty.
  - Boys and Girls Clubs in urban areas. Because many of these children were afraid of dogs, we gave them a positive experience with an ambassador dog, and lessons on dog bite prevention, recognizing dog body language, and reporting animal cruelty.
  - Many school-wide assembly-style presentations. Depending on age, these focused on animal care, reporting animal cruelty, dog bite prevention, adoption, and more.

- Children on a tour of BAAC, making treats for the animals.

- Educators conducted many behind-the-scenes tours of The Briggs Animal Adoption Center (BAAC) for local groups. The participants learned about animal care at a no-kill rescue. After each tour, we included a brief humane education lesson. Many times the lesson included a hands-on project for the animals. Highlights include visits from
  - Many children who visited as part of a birthday celebration. These generous young people were happier to give than receive gifts on their special days. With their friends and families in tow, we showed them how their contributions help the animals day to day.
  - Autistic adults learning life skills. These individuals were preparing for a independent or semi-independent lifestyle that may include a companion animal. We wanted to ensure that they knew what a dog or cat would need and where to find one (at BAAC or another shelter, of course!).
A local Chamber of Commerce curious about the non-profits operating in their areas. We were able to educate many influential adults on the importance of adoption, proper animal care, and neutering.

Many scouting groups. These young people are eager to find ways to give back to their community, so we educated them on the many ways to help animals such as raising money and items for local rescues, ensuring their own animals were cared for, and spreading the word to their classmates and families.

Through these programs, both onsite and offsite, we reached thousands of children and adults during fiscal year 2012.

The Best Part Is Hearing What You Have to Say

“Thank you for coming in and telling us what you do and where you work. I love dogs and other animals, too. I want to work in an animal shelter when I get older.” - Hailey, student

“Thank you for helping animals. I would like to be a vet when I grow up. I love dogs so much!” - Emily, student

“Thank you for taking time to speak to my classes about responsible pet ownership. We always enjoy your presentation and hope to have you back!” - Ms. Ritenour, counselor

“Thank you so much for the tours you gave to us! We enjoyed learning about both Briggs Animal Adoption Center, but also about animal care. Thank you for all of the information you gave us and we enjoyed meeting the cats and dogs!” - Ms. Jones, teacher

A Humane Educator’s Experience

“Working on the grassroots level, we are able to get to know the locations and people that we visit. Generally, we seek out economically depressed areas—rural places where outside dogs are the norm and cats are too often considered more pest than pet; or urban areas where dogs are used for intimidation and cats breed in alleys. These are the places where we feel the biggest difference is made. At the end of our presentation, when it is time for the students to meet our friendly dog, some of these children receive their first positive experience with a dog. Few things warm the heart like watching a young child hesitantly reach out his or her hand to be sniffed, then quickly be drawn in by a warm, fuzzy body wiggling with anticipation. Our canine ambassadors can make these children smile and help them feel the love that only an animal can offer—a love that some of these children didn’t even know existed. These are the children that can break the chain. They can urge the family to spay or neuter their pets. They can try to make the family’s chained dog feel more like a family member. They can report a peer’s abusive behavior toward neighborhood animals. These are the young minds that are so important. Reaching these children is how changes are made, how the future is made brighter. Sometimes in the program a hand will shoot up, ‘We got rid of our cat because she kept running around making noise at night.’ Or, ‘Mom says shelter dogs are there because they bit someone.’ While we might disagree with the things we see and hear, we cannot alienate or condemn these families. Instead, we just make friends, show them a different, kinder way, and know that we changed a few hearts that day.”

—Megan Moore, Humane Educator
Educational Materials

Our humane message reaches countless numbers of individuals throughout the country through our brochures, posters, and humane education guides. We distribute these materials to humane societies, service agencies, grassroots animal rescue organizations, schools, and individuals who then disseminate the information throughout their communities. These resources cover a vast array of topics such as neutering, adoption, seasonal care, vegetarianism, hunting, and more. Over the fiscal year, we distributed:

- Over 43,000 brochures. Each of these brochures can make its way into at least one family’s hands, changing hearts and practices.
- Over 1,600 posters. These posters, placed in strategic locations, can impact thousands of passing individuals.
- Over 60 humane guides packed full of discussion topics and lesson plans for humane educators getting their start in grassroots advocacy. In the right hands, the tools provided in these guides can help an educator reach thousands more.

This map shows most of the destinations of our materials throughout this year.

These materials reach across the nation. Following is a sampling of some of the organizations and individuals that utilize our materials:

- Spay/Neuter Assistance for Pets of Vonore, Tennessee
- Friendswood Animal Control, Texas
- South Lake Animal League, Florida
- Better Days Animal League, Pennsylvania
- Cape Fear Rescue League, North Carolina
- Varren River Animal Welfare Association, Kentucky
- ARK Animal Sanctuary, Maine
- Indiana State University, Indiana
- Voice For The Animals Foundation, California
- The Claermont County Humane Society, Ohio
- West Milford Animal Shelter Society, New Jersey
- Animal Advocates of West Virginia, West Virginia
Cool to Care Camp

This year, humane educators conducted the Tenth Annual Cool to Care Summer Camp. The camps are held for three weeks in the summer at The Briggs Animal Adoption Center and are made available to children from 1st through 9th grades. This year, camp was held in our brand new Humane Education Center, an air-conditioned classroom on our campus.
With weeks full of activities, children learn about many aspects of animal protection. Some of the exciting lessons include:

- **Role-playing and theater.** Students explored different roles through acting and dress-up to understand the plight of companion animals and how they are at the mercy of the humans around them.
- **Visual arts.** Through posters and paintings, children connected with the animals they learned about.
- **Hands-on crafts.** Children created various items with real-world uses while learning valuable lessons about the animals around them.
- **Kinesthetic learning.** Many children learn best when they are physically engaged. Many activities encouraged children to get up and move around.
- **Technology.** In our new Humane Education Center, we also added some key pieces of technology including a projector and two iPads.

Our new Humane Education & Training Center

Children followed a recipe for dog treats, then baked their creations in a hot car on a summer day. Throughout the day, they recorded temperatures and watched the treats bake. While it created a fun treat for the BAAC dogs, children also learned about the real danger of leaving animals in hot cars.

With environmental changes make migrations harder for wild animals, we slowly took away squares until it became very difficult for the children to complete their “migration.” Paired with a bird feeder or bird house craft, this lesson gives children great insight into how we can help wild animals.

Children used iPads to film scenes at BAAC, created an infomercial for the center. In the making of this infomercial, the children had to conduct interviews of employees and volunteers, share key pieces of information about the center, and feature dogs and cats waiting for adoption.

Community speakers. We were thankful to have many visitors come to speak to the children about a variety of issues.
Blue Ridge Wildlife introduced children to rehabilitated and unreleasable wild animals in the area.
PIGS Sanctuary talked about animals on farms with age appropriate visuals and comments on farming.
Jefferson County WV K9 Units introduced children to police dogs and the amazing things they can do.
Loudoun County VA Fire Marshal demonstrated a dog’s amazing smelling power with a certified accelerant detection canine, Jimmy.
A community member brought in rescued small animals such as rats, chinchillas, and lizards to talk about their special needs.
A community member demonstrated dental care on her dog and talked about the importance of brushing cats’ and dogs’ teeth.
A community member brought in pet snakes and talked about how these animals are valuable members of our ecosystem, to be respected and not vilified.

Letters

Despite all of the new technology, our humane educators know that writing and mailing letters still makes a big difference. In fiscal year 2012, we wrote letters to hundreds of public officials on the federal, state, and county level as well as international leaders, private corporations, and other private entities advocating for animals and encouraging recipients to support humane treatment of animals when considering specific policies and legislation. Among the many issues we addressed were:

- Contacting multiple universities and medical centers advocating for the use of new technologies that would eliminate the need for invasive procedures done on live animals.
- Urging federal and state officials to protect the lives and habitat of various endangered and threatened species in wilderness, rural, and urban environments.
- Thanked various public and private persons and entities for making decisions or considerations that resulted in positive outcomes for animals regarding specific issues.
- Writing to various state officials condemning government-sanctioned wildlife culls including for burros, coyotes, and wild pigs, and recommending alternative policies.
- Urging state officials to repeal proposed ag-gag laws that would stifle animal-cruelty investigations within factory farms.
- Writing Spanish provinces and various Latin-American countries congratulating bans on bullfighting or urging officials to enact such bans in their own localities.
- Thanking various private companies and CEOs for decisions to close and ban stores selling pets, and urging other companies to follow that example.
- Writing public officials to oppose the construction of structures dangerous to wildlife and animal habitats, such as oil pipelines in the United States and Canada.
Advocating against marine exhibits for entertainment and urging against the transport of wild marine animals to unnatural marine parks.

(To learn more about the Humane Education & Advocacy Program, arrange for an education program in your area, or request resource material, please call 304-725-0506, or visit our website at www.nhes.org.)

II. The Briggs Animal Adoption Center (BAAC), located 64 miles west of Washington, D.C., near Charles Town, West Virginia, is NHES’s premiere adoption program and is one of the finest animal care facilities in the country. It became operational in October 2000 and provides Comprehensive Adoption Services for cats and dogs, which consist of animal rescue, veterinary medical care—including mandatory spay and neuter before adoption, socialization/rehabilitation, canine obedience training, and delivery of all dogs to their new homes.

Since becoming operational, the BAAC has been a safe refuge for thousands of companion animals until being placed in their Forever Homes. For example, one of the hundreds of animals that were placed this past fiscal year was Bloomery (Blu):

Bloomery, who was found on the top of a mountain, came to us from one of our partner organizations, Potomac Highlands Animal Rescue. He was adopted shortly after he came to us in June 2011 but was returned for escaping from the yard. After his return, he became lethargic, not eating, vomiting, and panting. He was diagnosed with pneumonia. He continued to have some bouts of coughing but started to mend and was adopted into his Forever Home in April 2012.
His new owner, Cindy, adopted her first dog from us in the mid 1990’s. She’s an avid hiker and Blu is enjoying long walks with Cindy and new doggie sister Dixie, neighboring dogs Holly Jo (another Briggs’ alum) and Spencer.

During fiscal year 2012, the BAAC activities and accomplishments included:

- Welcoming nearly 10,000 adults and children and striving to educate each of them about proper animal stewardship, including the absolute need to spay and neuter one’s companion animals, and the role that each of us can play in creating a more humane world.


- Conducting off-site adoption events in Virginia and West Virginia, to promote the adoption of animals, reduced-cost spay/neuter services and humane education.
Providing educational television and radio interviews on stations 92.5 WINC-FM in Winchester, VA, and WUSA TV Channel 9 in Washington, DC, to promote the adoption of animals.

Expanding our FUN RUN/WALKS to the Virginia State Arboretum “Blandy Farm,” to include Footin’ for Animals in the Fall and Tails On Trails in the Spring.

Continuing to welcome Friendship House and St. John’s Community Services who participate in our volunteer program to help socialize and rehabilitate the cats and dogs. They are located in Leesburg, VA.

Assisting the NHES Humane Education & Advocacy Program by providing animal-handling demonstrations in conjunction with educational presentations to a wide variety of children’s groups.

Working collaboratively with animal shelters and rescue groups in the region by accepting some of their dogs and cats into our program.

Hosting another successful Pedal for Pooches bike ride to raise funds for the animals.
Distributing food and supplies to those in need. We collect thousands of pounds of food and litter from community donors and retailers clearing stock (because of broken bags or out-of-style packaging graphics). This year, we delivered this food and litter to food banks and animal rescues in WV, VA, and NC. We hope to expand this program in the future.

(To learn more about the BAAC, please visit our website at www.baacs.org).
From the Desk of Michel Reed, Director of Facilities, Peace Plantation:

It has been yet another pastoral year here at Peace Plantation. Do not think though that nothing is going on; rather, it has been a peace-filled year in the forever home of 300 plus or minus cats, four lucky dogs, two miniature horses, a sheep who thinks he’s a dog, and three geese who think they own the place. It was a year filled with security for these animals who had their needs met in every way, including food dishes that always were re-filled, blankets and bedding that were washed every day and then given back to them, cool fresh water that comes out of a beautiful mountainside well, and a caring staff that does everything in our power to make them feel better if they are sick, lonely, or frightened. Our standards of care don’t sink like an overloaded boat; they stand firm like a lighthouse anchored to a cliff for those castaway animals that now call Peace Plantation “Home.”

I think all of my employees have their favorites who, for whatever reason, tug at their hearts; I’d like to introduce you to a few of mine.

Arnold has a place in my top favorite critters at work. We all remember Hurricane Katrina and the lives that storm disrupted. Peace Plantation staff headed down after the storm and brought back 49 cats (we intended on 50, but one cat found his owner at the last minute) who were either owner surrendered or found walking the streets after the water receded enough to get around. Arnold was one of our rescues. He’s a big grey boy with a bobtail and squinty eyes, the result of two surgeries to correct a case of entropion, which makes the eyelids inflamed and irritated. As if having his whole life turned upside down because of one storm wasn’t enough, Arnold tested positive for FIV. A nold continues to thrive in our FIV positive colony. He was between 3 and 5 years old (they estimated) when we picked him up, which makes him our
10-12-year-old ambassador from the French Quarter (I could picture Arnold playing sax at a funky jazz bar; he's just that kind of cat). Peace Plantation has always prided itself on caring for a limited number of FIV or FeLV cats, considering their lives to be just as important as that of any other cat. Arnold will never have to worry about a hurricane turning his world upside down ever again. He's content lounging on the deck, hanging out with some of his feline friends, and takin' a cat nap whenever he feels like it. He's truly one cool cat!

For those of you that have never really had the time to meet and greet a sheep, you'd be in for a treat, if you came to meet my sheep. Sherlock, the sheep, came to us in a roundabout way. Our farrier, Robert, who has been trimming the hooves of every horse that has ever lived here at Peace Plantation for the past 20 years, acquired Doby in a roundabout way. Robert lives on a horse farm where his daughter teaches riding lessons. Doby was found in an old stone quarry on top of the hill that borders Robert's land. After checking with all the neighboring farmers and landowners that said they were not, in fact, missing a sheep, it was surmised that Doby had probably run away from some farm somewhere (because of his livestock tags still intact in each ear) and ended up being found by Robert, and becoming a boarding stable mascot with a fetish for nibbling on horses tails. On a couple of occasions, Robert asked me if Peace Plantation would like a sheep in need of a new good home (he really was perfectly fine living with Robert, except for the horse tail nibbling). In November 2011, while Robert was trimming our horses' hooves, the topic of sheep came up again. It had been many years since we had had sheep, so I gave in and said “sure” to the sheep named Doby. The following week, Robert brought our new sheep to Peace Plantation. The minute he jumped out of the truck, he became Sherlock the sheep to me. He just looked like a Sherlock, wise and inquisitive, and just the right amount of spark to him. Just as in the FBI witness protection program, I gave our new sheep a new name, a new job (to become friends with and not eat the tails of our two miniature horses), and a new safe place to live without any fear of going back to whatever farm he originated from or to be a production animal of any sort. Sherlock has settled in more than perfectly. He thinks he's a big dog and acts like it too. He no longer nibbles on horse tails and loves to have his head and big ol' Roman nose scratched every morning. Truly one of my favorites!

Next on my list of animals that I admire would have to be our dog Biscuit, a sheltie mix who looks like he's wearing a little bandit mask. Biscuit came to us in the spring of 2006 from our sister organization, the Briggs Animal Adoption Center in Charles Town, WV, as a 1 ½ year-old pup in need of lifetime sanctuary. No one knows for sure how it happened, a possible tail docking job gone bad or a tragic birth defect, but little Biscuit has no bowel or bladder control and is in daily need of two baths (morning and afternoon) and a steady supply of soothing cream. I believe even most devoted dog lovers would have second thoughts about caring for Biscuit's needs on a daily basis. Upon arriving at Peace Plantation, I took Biscuit to Cornell Veterinary Hospital for a surgical evaluation in hopes of possibly correcting his
Biscuit is a testament of all that we believe in when it comes to providing sanctuary to those animals who would otherwise have a slim chance at finding a secure home of their own.

I fully realize that the stories I’m sharing are of things that have happened in the past, which makes them even more important in the present, because all of the critters I’ve introduced to you today are still very much alive and living their lives out to the fullest here at Peace Plantation. We don’t give up on animals even when their needs seem too great; there is no time limit that is imposed on them should they never get adopted. Euthanasia is only a last option, after exploring every reasonable treatment available to us, and is used only to add dignity and comfort to a dying member of our Peace Plantation family.

“Family” is a nice word to describe how we feel about all the animals that call Peace Plantation home. And there’s no place like “Home.” Stop by and visit our family; you’ll be happy you did!

(To learn more about Peace Plantation, please visit www.nhes.org, go to “Programs,” and click on “Peace Plantation Animal Sanctuary.” Also, be sure to read “A Visitor’s View of Peace Plantation.” In addition, call us at 607-865-5759 to arrange for a visit.)

IV. Spay Today, located in Charles Town, West Virginia, became a program of NHES in 2001 and serves as a tangible example of NHES’s commitment to reduce the number of homeless companion animals. Spaying and neutering is a major part of the humane solution to ending the overpopulation and ensuing euthanasia of healthy cats and dogs in this country.

In its 11-year history with NHES, Spay Today has arranged for the spaying and neutering of 38,068 cats, dogs, rabbits, and other animals. But, as always, it is each individual animal whose story tells why spaying and neutering is so critical.

Spay Today worked with Briggs Animal Adoption Center (BAAC) counselor Kristi Curtis to schedule a male pit bull for surgery. The owner originally intended to surrender the dog; however, she agreed to keep him if he was neutered. Linda Millard called in for assistance with her Jack Russell, Sugar. She rescued Sugar from being taken to the pound, but could not afford the cost of the spay surgery. Linda was delighted that we could help her so she could keep her dog.

Becky Stanley of Williamsport, MD, was able to provide a safe, caring home for a stray kitty she found at the Burger King in Spring Mills, WV, thanks to help from Spay Today. Nancy and Chas DeBord from
Capon Bridge, WV, brought a dog to BAAC to surrender, but then decided they could keep the dog with Spay Today’s help to cover the neuter and vaccines the dog so desperately needed. Betty Merriman of Brunswick, MD, was thankful she could keep her beloved pit bull thanks to Spay Today’s help with the neuter. Chester Sturm of Harpers Ferry, WV, is working to trap-neuter-release the feral cats in his community. Spay Today has provided financial assistance and advice on how to trap the cats.

During fiscal year 2012, Spay Today’s activities/accomplishments included:

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<th>(M) Cats</th>
<th>(F) Dogs</th>
<th>(M) Dogs</th>
<th>(F) Small Animals</th>
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</table>

- Spaying and neutering 4,928 cats, dogs, rabbits, and other animals.

- Through their generous time and undying commitment to spay and neuter, our volunteers continue to spread the word far and wide from Cumberland, MD, to Cacapon, WV, to Woodstock, VA, and all points in between and even beyond. Our volunteers have distributed brochures and fliers about Spay Today and the advantages of spaying and neutering companion animals to well over 26 libraries and a number of government offices along with stores, Laundromats, churches, gas stations, shopping centers, and other similar venues where the public can learn about the Spay Today program. Spay Today volunteer Fran Barker submits public service announcements to radio stations, submits ads to newspapers, uses electronic media, and distributes fliers across the Spay Today service area on a monthly basis.

- The Anne Small Spay and Neuter Fund, which is named in honor of Spay Today’s founder Anne Small, is available to individuals who understand the need to have their animals spayed and neutered but who are economically challenged to do so. Donations for the fund come from the President’s Ride at Pedal for Pooches, recycling aluminum cans, and donations from the public. Spay Today sold aluminum cans to Zuckerman’s Recycling in Winchester, VA, for a total of $420.55 to contribute to Anne’s Fund. Through this fund, Spay Today has given assistance to 275 animals—134 female cats, 69 male cats, 34 female dogs, and 38 male dogs.
Adding Culpeper Animal Hospital and Heritage Animal Hospital in Virginia and South Branch Animal Hospital in West Virginia to our Spay Today list of veterinary practitioners, bringing the number of veterinary offices and clinics to 22 that participate in Spay Today.

Assisting individuals in six states—North Carolina, Maryland, West Virginia, Virginia, Ohio, and Pennsylvania—to find local spay and neuter programs or spay and neuter information.

Meeting with Jefferson County Animal Control (JCAC) to discuss ways for Spay Today and JCAC to work together more efficiently. Continue working with JCAC so that every unsterilized animal adopted from animal control goes through the Spay Today program.

Providing humane traps to the public who wish to engage in trap-neuter-release programs in their community.

Continuing to work with the Charles Town Horseman’s Benevolent & Protective Association (HBPA) to schedule approved spay and neuter appointments for individuals who care for homeless cats at the local racetrack and billing the HBPA at a later date. The HBPA has published information about Spay Today working with the homeless cats at the racetrack. As a result, the HBPA has received many calls from members happy about the collaboration and the results they are seeing at the racetrack.

Working with 24 humane organizations and rescue groups to schedule appointments or accept coupons for spay and neuter surgeries. Helped the Mosby Group in Staunton, VA, and assisted a family in Hedgesville, WV, to spay/neuter six pit bulls.

Updating the design for vet office listings online, including pre-surgery information and pictures of the vet offices, to better serve our customers.

Coordinating with Moorefield Animal Hospital to schedule a Saturday Tom-a-thon, neutering male cats at a reduced cost.

Donating a coyote trap to Blue Ridge Wildlife Center in Clarke County, VA. They were very happy to have it, as they previously had only small traps.

(To learn more about Spay Today, please visit www.nhes.org, go to “About Us,” “Programs,” “Spay Today.”)
**V. Volunteers** are the backbone of many nonprofit organizations. At NHES, volunteers have served each of its programs, The Humane Education & Advocacy Program, Peace Plantation Animal Sanctuary, The Briggs Animal Adoption Center, and Spay Today. Their dedication to serving NHES’s mission is unwavering.

Many of the volunteers came on a regular basis this year to help socialize dogs who had been taken from hoarding situations. These dogs often have had little human contact, experience walking on grass, or sleeping on soft bedding. These dogs are terrified of everything. Our volunteers work one-on-one with them to help them become happy and content canine citizens. It’s amazing to finally see, after much hard work, their efforts rewarded when one of these dogs is adopted into a loving home. This wouldn’t be possible without the time and dedication these wonderful volunteers have put forth to help these dogs.

Our volunteers not only help with the animals but also help support the mission of NHES by financially supporting the organization and even becoming employees, carrying out the mission on a daily basis.

In fiscal 2012, volunteers logged 3,244 hours of support.

Some volunteers work on a special-project basis; others help on a routine basis. The following is a list of some of the activities volunteers engaged in this fiscal year:

- Students from Faith Christian Academy spent a day volunteering at the BAAC for their annual Labor of Love day.

- Volunteers came to us through the West Virginia Department of Health and Human Resources program that requires individuals to volunteer a specific number of hours a month. They help with cleaning and yard work as well as socializing the animals.

- Many volunteers actively engaged in fund raising activities, such as Pedal for Pooches, Footin’ for Animals, and Tails on Trails.

- Volunteers came to us through the Jefferson County Work Exploration Program, a program that works with mentally challenged adults.

- Volunteers assisted staff at adoption days at PetSmart and Petco and transported cats for adoption at Posh Pets in Winchester, VA.

- Volunteers were involved at events at Wal-mart and Street Fest, Shepherdstown, WV.
Centra Bank ran a promotion giving away pet blankets with each new account. We sent representatives with dogs to their banks in Inwood and Martinsburg, WV.

A Jefferson County High School student completed her required volunteer service hours helping at BAAC.

The Loudoun County (VA) Adaptive Recreation Specialist group came to BAAC for a visit.

Petvalu opened a new store in Ashburn, VA, and asked BAAC to bring dogs to the grand opening.

NW Works of Virginia is a nonprofit organization that works with adults with disabilities. They brought two small groups for 2 hours each to volunteer and were very appreciative for the opportunity to help.

Volunteers assisted staff with administrative work, gave tours of BAAC, and groomed our animals.

(To learn more about becoming a volunteer, please visit our website at www.nhes.org under “Support.”)
## Financial Information

**The National Humane Education Society and Affiliates Consolidated Statements of Activities (Accrual) Years Ended June 30, 2012 and 2011**

### Unrestricted Net Assets

#### Revenues and Gains:

<table>
<thead>
<tr>
<th>Description</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$2,673,2/82</td>
<td>$2,717,588</td>
</tr>
<tr>
<td>Estates and bequests</td>
<td>1,189,718</td>
<td>803,428</td>
</tr>
<tr>
<td>Foundations and trusts</td>
<td>46,369</td>
<td>47,404</td>
</tr>
<tr>
<td>Mailing list rental income</td>
<td>92,122</td>
<td>92,330</td>
</tr>
<tr>
<td>Interest and dividends</td>
<td>30,429</td>
<td>17,263</td>
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<tr>
<td>(Gain) on Sale of Assets</td>
<td>(4,310)</td>
<td>-</td>
</tr>
<tr>
<td>Merchandise sales (net of cost of goods)</td>
<td>8,024</td>
<td>6,117</td>
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<tr>
<td>Net realized and unrealized gains (loss) on Long-term investments</td>
<td>41,829</td>
<td>62,789</td>
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<tr>
<td>Change in value of split interest agreement</td>
<td>(6,887)</td>
<td>301,325</td>
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<tr>
<td>Other silnary</td>
<td>6,636</td>
<td>37,509</td>
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<tr>
<td>Net assets released from restrictions</td>
<td>-</td>
<td>1,019,815</td>
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<tr>
<td>Total unrestricted revenues and gains</td>
<td>4,698,269</td>
<td>5,588,274</td>
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#### Expenses and Losses:

<table>
<thead>
<tr>
<th>Description</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program services</td>
<td>3,702,207</td>
<td>3,452,934</td>
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<tr>
<td>Management and general</td>
<td>544,166</td>
<td>577,771</td>
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<tr>
<td>Fundraising/membership acquisition</td>
<td>500,704</td>
<td>353,680</td>
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<tr>
<td>Total expenses</td>
<td>4,747,077</td>
<td>4,384,385</td>
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<tr>
<td>Change in unrestricted net assets before extraordinary item</td>
<td>(48,808)</td>
<td>1,203,889</td>
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#### Temporarily Restricted Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Temporarily restricted contribution</td>
<td>-</td>
<td>3,085</td>
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<tr>
<td>Net assets released from restriction</td>
<td>-</td>
<td>(1,019,815)</td>
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<tr>
<td>Change in temporarily restricted net assets</td>
<td>-</td>
<td>(1,016,730)</td>
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<tr>
<td>Change in net assets</td>
<td>(48,808)</td>
<td>187,159</td>
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### Net Assets at Beginning of Year

<table>
<thead>
<tr>
<th>Description</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Assets at Beginning of Year</td>
<td>3,396,724</td>
<td>3,209,565</td>
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### Net Assets at End of Year

<table>
<thead>
<tr>
<th>Description</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Assets at End of Year</td>
<td>$3,347,916</td>
<td>$3,396,724</td>
</tr>
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</table>
Financial Information

PROGRAM SERVICES

- Humane Education: 15%
- Alliance Partnership: 34%
- Briggs Animal Adoption Center: 32%
- Peace Plantation: 13%
- Membership Services: 6%
- Spay Today: 15%

EXPENSES

- Program Services: 11%
- Management & General: 78%
- Fundraising/Membership Acquisition: 11%

PROGRAM SERVICES

- Humane Education
- Alliance Partnership
- Briggs Animal Adoption Center
- Peace Plantation
- Membership Services
- Spay Today